



TRADITION AND INNOVATION IN JAPAN

ST-Ericsson is building on a presence that exists in Japan since 1997 through Ericsson's mobile platform division, developing cutting edge mobile platforms for the domestic and global market. STMicroelectronics's division, ST-NXP Wireless, has been working on the latest portable consumer devices with the leading mobile phone companies.

The company employs 90 people in Japan working in research and development, sales, support and administration, as well as Interoperability Testing (IOT), where ST-Ericsson has one of the most extensive experience in the industry.

A LEADING MOBILE PLATFORM PROVIDER IN THE JAPANESE WCDMA MARKET

The company has been providing WCDMA platforms to top tier Japanese handset vendors for seven years for both their domestic and global markets. Today ST-Ericsson is shipping over four million units annually to the Japanese market.

ST-Ericsson has strong relationships with the leading Japanese operators. The company has conducted extensive Interoperability Testing (IOT) in Japan and provides proven solutions for the market, enabling handset manufac-

turers to launch innovative, robust and high-quality devices.

SPEAR HEADING NEXT-GENERATION MOBILE TECHNOLOGIES

In close cooperation with Japanese telecom players, ST-Ericsson is driving the next generation of mobile technologies, including LTE (Long Term Evolution). ST-Ericsson will continue to take the lead in enabling and accelerating the proliferation of LTE.

TECHNOLOGY LEADERSHIP AND INNOVATION

During the past ten years, ST-Ericsson has consistently supported mobile phone manufacturers in bringing new innovative capabilities to Japanese people, including early introductions of:

- Solar charging
- Advanced high resolution full Wide Video Graphics Array (WVGA) displays
- Full internet browsing capabilities
- Mobile TV
- GPS-based location services
- Mobile payment
- Rich e-mail capabilities
- 10 mega pixel Camera Charged-Coupled-Device (CCD)

SHORT FACTS

- ST-Ericsson's 90 employees are based in Tokyo and in Shin-Yokohama
- Since 1997, the company has developed strong relationship with Japanese operators and has conducted extensive Interoperability tests as well as supported mobile phone manufacturers in bringing new innovative capabilities in Japan
- ST-Ericsson is the leading supplier of WCDMA platforms in Japan
- ST-Ericsson is driving next generation mobile technologies, including LTE in close cooperation with Japanese telecom players.

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