



STRONG PRESENCE AND IDENTITY IN CHINA

Although a global company, ST-Ericsson has strong local presence and identity in China with a total workforce of around 550 people. Its workforce in China is focused on research and development, including advanced multimedia platforms, as well as on sales, support and administration. More than 300 of these people are part of the company's Chinese subsidiary, T3G - dedicated to the development of TD technology and devices. ST-Ericsson enables the people of China to enjoy a rich mobile experience - from basic communication to high-speed mobile internet and advanced multimedia in all major mobile technology standards.

LEADING THE TD MARKET

T3G has been actively developing platforms for the TD mobile standard since 2003. The company's extensive investment in technology and product development has given it a leadership position in the market.

The company provides solutions to Chinese and global handset manufacturers and design houses. It offers mobile chipsets, software protocols, system reference designs and customized technical support. In May 2009, ST-Ericsson was selected by China Mobile as a major technology partner for the development of its high-end and low-cost handsets. The company will also support four of its customers to commercialize their mobile phones during 2009-2010.

Enjoying significant synergies from the highly complementary expertise and capabilities, ST-Ericsson is well-positioned in the TD devices market and, will continue to take the lead in enabling and accelerating the proliferation of TD - in wireless technologies today and tomorrow.

TECHNOLOGY LEADERSHIP AND INNOVATION

ST-Ericsson, through its subsidiary T3G, has achieved an impressive record of world firsts in bringing innovation to China:

- The world's first ASIC based TD-SCDMA system level call in 2004
- The world's first international TD-SCDMA call in 2004
- The world's first 384Kbps commercial TD-SCDMA/EDGE dual-mode Samsung phone, powered by T3G's chipset in 2005
- The world's first ASIC based 2.8Mbps TD-HSDPA system call in 2007
- 2.8 million TD-HSDPA/EDGE dual-mode dual-band commercial data card powered by T3G's chipset in 2008
- The world's first TD-LTE end-to-end application on a multimode soft modem platform in 2009
- The world's first TD-HSPA chip in 65nm in 2009

SHORT FACTS

- ST-Ericsson's 550 employees are based in Beijing, Shanghai, Shenzhen and Hong Kong
- ST-Ericsson (ST-NXP Wireless) acquired T3G in December 2008. T3G was established in January 2003 as a joint venture. Its founding partners were Philips Semiconductors (later NXP Semiconductors, and finally ST-NXP Wireless), Datang Mobile, Samsung Electronics, and since 2005 also Motorola. T3G is based in Beijing.

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ST-ERICSSON – A WORLD LEADER IN WIRELESS PLATFORMS AND SEMICONDUCTORS

More than half of all mobile phones in use today are enabled by ST-Ericsson's products and technologies – bringing smarter communication, mobile entertainment, as well as the benefits of access to mobile and broadband connectivity, to people around the globe.

ST-Ericsson is an industry leader in design, development and creation of cutting-edge mobile platforms and semiconductors across the broad spectrum of wireless technologies. The company is a key supplier to four of the top five handset manufacturers, which together represent about 80 percent of global handset shipments, as well as to other exciting industry leaders, including mobile operators and device manufacturers.

TECHNOLOGY AND INNOVATION LEADER

ST-Ericsson is innovation-focused, with the vast majority of its employees working in research and development. The company is backed by the strongest Intellectual Property Rights (IPR) portfolio in the wireless industry through its parent companies – Ericsson and STMicroelectronics. ST-Ericsson drives development in a series of wireless access technologies and has been the first to market with LTE platforms. It has also pioneered FM radio in mobile phones. Leadership in innovation enables ST-Ericsson to help its customers optimize existing technologies while developing new ones. With one of the most extensive Interoperability Testing (IOT) and Field Trial programs in the industry, ST-Ericsson helps deliver faster time-to-market and predictable field performance.

RELIABLE AND TRUSTED PARTNER

Collaboration is in the DNA of ST-Ericsson. The company has long-standing relationships

with global mobile phone manufacturers, spanning more than 15 years. As an experienced partner, ST-Ericsson provides reliable support at every stage of product development. More than 4 billion phones have been built using ST-Ericsson's products and technologies, and more than 1 billion phones have been built on the company's complete platform solutions. In addition, ST-Ericsson has strong momentum with China-based handset manufacturing companies that are using its mobile platforms, including industry-leading solutions for the TD-SCDMA standard.

COMPLETE SOLUTION PROVIDER

In a business where scale matters, the complete product portfolio across the broad range of wireless technologies delivers significant synergies for customers. ST-Ericsson is unique in its ability to deliver state-of-the-art platforms, integrating mobile multimedia and connectivity for GSM, EDGE, WCDMA, HSPA, as well as TD-SCDMA and LTE. The company's multimedia and application processors support all major operating systems (OS), to power next-generation devices. Its industry-leading connectivity and broadcast solutions for Bluetooth, FM, GPS, WLAN, Near Field Communications and USB provide a richer mobile experience. ST-Ericsson covers all market segments, from entry-level handsets to smartphones.

SHORT FACTS

- Established in 2009, ST-Ericsson is a 50/50 joint venture uniting the wireless semiconductor division of STMicroelectronics (ST-NXP Wireless) and the mobile platform division of Ericsson (Ericsson Mobile Platforms)
- Incorporated in Switzerland and headquartered in Geneva, the company employs approximately 8,000 people worldwide, more than 85 percent of whom are in R&D
- The company generated pro-forma sales of about US\$3.6 billion in 2008
- ST-Ericsson is a fabless semiconductor company, with wafer processing performed by an appropriate combination of the front-end facilities of STMicroelectronics and external foundries
- ST-Ericsson's operations are spread around the world, with main centers in France, Sweden, China, Japan and Korea