



# ST-ERICSSON – A WORLD LEADER IN WIRELESS PLATFORMS AND SEMICONDUCTORS

**More than half of all mobile phones in use today are enabled by ST-Ericsson's products and technologies – bringing smarter communication, mobile entertainment, as well as the benefits of access to mobile and broadband connectivity, to people around the globe.**

ST-Ericsson is an industry leader in design, development and creation of cutting-edge mobile platforms and semiconductors across the broad spectrum of wireless technologies. The company is a key supplier to four of the top five handset manufacturers, which together represent about 80 percent of global handset shipments, as well as to other exciting industry leaders, including mobile operators and device manufacturers.

## TECHNOLOGY AND INNOVATION LEADER

ST-Ericsson is innovation-focused, with the vast majority of its employees working in research and development. The company is backed by the strongest Intellectual Property Rights (IPR) portfolio in the wireless industry through its parent companies – Ericsson and STMicroelectronics. ST-Ericsson drives development in a series of wireless access technologies and has been the first to market with LTE platforms. It has also pioneered FM radio in mobile phones. Leadership in innovation enables ST-Ericsson to help its customers optimize existing technologies while developing new ones. With one of the most extensive Interoperability Testing (IOT) and Field Trial programs in the industry, ST-Ericsson helps deliver faster time-to-market and predictable field performance.

## RELIABLE AND TRUSTED PARTNER

Collaboration is in the DNA of ST-Ericsson. The company has long-standing relationships

with global mobile phone manufacturers, spanning more than 15 years. As an experienced partner, ST-Ericsson provides reliable support at every stage of product development. More than 4 billion phones have been built using ST-Ericsson's products and technologies, and more than 1 billion phones have been built on the company's complete platform solutions. In addition, ST-Ericsson has strong momentum with China-based handset manufacturing companies that are using its mobile platforms, including industry-leading solutions for the TD-SCDMA standard.

## COMPLETE SOLUTION PROVIDER

In a business where scale matters, the complete product portfolio across the broad range of wireless technologies delivers significant synergies for customers. ST-Ericsson is unique in its ability to deliver state-of-the-art platforms, integrating mobile multimedia and connectivity for GSM, EDGE, WCDMA, HSPA, as well as TD-SCDMA and LTE. The company's multimedia and application processors support all major operating systems (OS), to power next-generation devices. Its industry-leading connectivity and broadcast solutions for Bluetooth, FM, GPS, WLAN, Near Field Communications and USB provide a richer mobile experience. ST-Ericsson covers all market segments, from entry-level handsets to smartphones.

## SHORT FACTS

- Established in 2009, ST-Ericsson is a 50/50 joint venture uniting the wireless semiconductor division of STMicroelectronics (ST-NXP Wireless) and the mobile platform division of Ericsson (Ericsson Mobile Platforms)
- Incorporated in Switzerland and headquartered in Geneva, the company employs approximately 8,000 people worldwide, more than 85 percent of whom are in R&D
- The company generated pro-forma sales of about US\$3.6 billion in 2008
- ST-Ericsson is a fabless semiconductor company, with wafer processing performed by an appropriate combination of the front-end facilities of STMicroelectronics and external foundries
- ST-Ericsson's operations are spread around the world, with main centers in France, Sweden, China, Japan and Korea